

"Pepperidge Farm Remembers"
By PAT/SALTY

Remember the old pepperidge
Farm commercials where the
old time old man character would
always proclaim how "pepperidge
Farm Remembers"?

The voice of the old coot would go
like "Remember the good old days
~~the~~ when housewives would spend
hours over a hot stove baking their
family's own fresh bread? Well, "
Pepperidge Farm Remembers..."

- With the company's catch phrase
always added on at the end of how
"Pepperidge Farm Remembers"?

Well, those "pepperidge Farm
Remembers" commercials were always
just waiting to be mocked as they
were ripe for parody, considering
the character's New England accent
and all;

"Remember the good old days when
home cooked goodness took hours to
prepare? Well pepperidge Farm Remembers!"

- O.K. - sounds about right, about the
type ~~kind~~ of claim pepperidge farms new



(2)

ENGLAND ACCENTED SPOKESMAN WOULD MAKE....

BUT THEN.....

"REMEMBER THE DAYS WHEN MEN WORKED OUT IN THE FIELDS ALL DAY WHILE THE WOMEN FOLK SLAVED OVER A HOT STOVE? WELL PEPPERIDGE FARM REMEMBERS!"

(— O.K., THAT STILL SOUNDS LIKE A PEPPERIDGE FARM COMMERCIAL — RIGHT?)

BUT THEN, GRADUALLY, SO THAT ITS HARDLY NOTICED, THE PEPPERIDGE FARM SPOKESMANS CLAIMS ABOUT "THE GOOD OLD DAYS" START ~~TO BE~~ GRADUALLY ~~CHANGING~~ MORPHING INTO....

SOMETHING ELSE ENTIRELY, LIKE...

"REMEMBER THE OLD DAYS BEFORE WOMEN HAD THE RIGHT TO VOTE AND WHEN MEN WERE REALLY MEN? WELL PEPPERIDGE FARM REMEMBERS!"

FOLLOWED BY EVER MORE ~~DETAILED~~ DETAILED CLAIMS CONCERNING THE "OLDEN DAYS";

"REMEMBER THE OLD DAYS OF CHILD LABOR ~~AND~~ WHEN PEOPLE WORKED FROM SUNUP TILL SUNDOWN 6 DAYS A WEEK? WELL PEPPERIDGE FARM REMEMBERS!"

BY THIS POINT THE LISTENERS REALISE



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THAT THE PEPPERIDGE FARM BIT ABOUT
THE GOOD OLD DAYS, AND HOW PEPPERIDGE
FARM REMEMBERS THEM, ~~is dead~~
SOMEHOW DOESN'T SOUND RIGHT;
"REMEMBER THE OLD DAYS OF SLAVERY
WHEN..... - FOLLOWED, AS ALWAYS, BY
THE NEW ENGLAND ACCENTED OLD TIMERS
TAG LINE OF HOW "PEPPERIDGE FARM
REMEMBERS".

BY THIS POINT THE LISTENERS REALISE
THAT THE PEPPERIDGE FARM BIT ABOUT
REMEMBERING THE GOOD OLD DAYS HAS
"CROSSED THE LINE" AS THE "PEPPERIDGE
FARM REMEMBERS" GUY GRADUALLY
BECOMES EVER MORE LOUDER AS HIS
TALK ABOUT THE SO CALLED "GOOD OLD DAYS"
BECOMES EVER MORE BIZARRE,
"REMEMBER THE DAYS WHEN MEN BEAT
THEIR WIVES, SLAVES, AND CHILDREN?
WELL PEPPERIDGE FARM REMEMBERS !!"

— WHAT'S FUNNY, IF DONE CORRECTLY,
IS THAT THE CLAIMS ARE CHANGED SO
GRADUALLY THAT THE LISTENERS CAN'T
SAY EXACTLY AT WHICH POINT IT HAS BECOME
A PARODY BUT THEY ALL FINALLY REALISE AT
SOME POINT THAT IT HAS (TURNED ^{INTO} ~~IN~~ PARODY) XXX