

# "FADS"

BY PAT / SALTY

FADS COME AND GO.

Hoola-Hoops.

DAVEY CROCKET HATS.

PET ROCKS.

ONE FAD AS REDICULOUS AS THE NEXT.  
THE 1930'S HAD A DEPRESSION ERA  
FAD CALLED MARATHON DANCING.  
SO MANY PEOPLE WERE OUT OF WORK  
AND DESPERATE FOR MONEY DURING  
THE 1930'S DEPRESSION THAT THEY  
USED TO HAVE WHAT THEY CALLED  
MARATHON DANCE CONTESTS.

THIS WOULD BE DOZENS, EVEN HUNDREDS;  
OF COUPLES WHO WOULD DANCE ON A  
BIG OPEN FLOOR TILL THEY LITERALLY  
DROPPED! FOR DAYS ON END NONSTOP.  
UNTILL ONLY ONE COUPLE WAS LEFT  
STANDING - THIS LAST COUPLE WOULD  
THEN BE DECLARED THE WINNER -  
THEIR DEPRESSION ERA FIRST PLACE PRIZE?  
A BAG FULL OF GROCERY'S COMPOSED  
OF MOSTLY STALE BREAD.

HEY, IT WAS THE GREAT DEPRESSION,  
YOU KNOW? STALE BREAD WAS BETTER  
THEN NO BREAD AT ALL.



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JUST KIDDING, OF COURSE.

THE LAST COUPLE STILL STANDING AT THE END OF THESE MARATHON DANCE CONTESTS WOULD WIN LIKE \$500.

A KINGLY SUM IN THE DEPRESSION, THEY DO OFTEN HAVE THINGS LIKE FOOT PROBLEMS FOR THE REST OF THEIR LIVES - BEING ON YOUR FEET "DANCING" FOR 3 OR 4 OR 5 DAYS STRAIGHT CAN DO THAT.


A SICK SADISTIC FAD, IF YOU ASK ME; FINANCIALLY DESPERATE PEOPLE AS "ENTERTAINMENT".

THE 1940'S DIDN'T PRODUCE MUCH FAD WISE AS THE WORLD WAS AT WAR AND DIDN'T HAVE THE SPARE TIME FOR FADS.

UNLESS ONE CONSIDERS THINGS LIKE PEARL HARBOR OR THE BATTLE OF BRITAIN OR THE NORMANDY INVASION, FADS.

THE 1950'S, ON THE OTHER HAND, WERE A DECADE CHOCK FULL OF FADS.

THE DAVEY CROCKET COONSKIN CAP FAD WAS ~~THE FIRST~~ THE FIRST BABY BOOMER ~~FAD~~ FAD WHEREBY KIDS ALL OVER AMERICA WENT AROUND WEARING SILLY ASS HATS



(3)

JUST BECAUSE THE DAVEY CROCKET  
T.V. CHARACTER DID.

ALTHOUGH I - PAT/SALTY - AM ONE  
MYSELF, I HAVE TO SAY THAT, JUDGED  
ON THE WHOLE, THE BABY BOOMER  
GENERATION WERE - AND ARE - THE  
BIGGEST BUNCH OF LEMMINGS THAT  
EVER LIVED; THE MASS OF LEMMINGS  
ALL FLOCKED NEXT TO THE HOOLA-HOOP  
FAD; ROUND AND ROUND AND ROUND  
MILLIONS OF HOOLA-HOOPS FLEW OFF  
STORE SHELVES - MOST OF THEM SAT  
IN THIS NATION'S GARAGES FOR DECADES  
ONCE THE MASS LEMMING "NOVELTY"  
HAD WORN OFF.

OUR BABY BOOM LEMMINGS NEXT  
FLOCKED, IN THE 1960'S, TO LONG  
HAIR, TIE DIED T-SHIRTS, AND  
JEANS - SOMETIMES YOU CAN STILL  
SEE SOME OLD BABY BOOMER STILL  
DRESSED THAT WAY, TOO -

IF YOU DO, SNAP A PICTURE ON YOUR  
CELLPHONE TO CAPTURE THE MOMENT  
FOR HISTORICAL ~~REASONS~~ DOCUMENTATION,  
AS SOON THEY'LL ALL BE EXTINCT.  
THE 1970'S BIG FAD WAS PET ROCKS.



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THIS WAS A FAD THAT - EVEN BY  
FAD STANDARDS - WAS SO DUMB,  
SO IDIOTIC, SO MINDLESS, AS TO BE  
ALMOST IMPOSSIBLE TO DESCRIBE TO  
ANYBODY OR ANY LATER GENERATION  
THAT WAS NOT ALIVE AT THAT ~~THE~~ TIME.  
BUT I'LL ATTEMPT TO DO SO;

PET ROCKS WERE SOLD IN STORES  
AND WERE BOUGHT AND GIVEN AS "GIFTS."  
THINK; GIVING FRUITCAKES AS "GIFTS."  
NOW YOU GET THE IDEA.

OF COURSE, THEY WERE GIVEN AS  
LIKE "GAG" GIFTS, LIKE AS A JOKE -  
BUT OF COURSE THE REAL JOKE WAS  
ON ALL THE SUCKERS WHO FLOCKED TO  
STORES LIKE MINDLESS LEMMINGS TO  
THE SEA (THINK! BABY BOOMERS - AGAIN)  
TO LAY OUT THEIR MONEY.

TO BUY ROCKS.

ROCKS, FOR CHRIST'S SAKE!

NOT ROCKS WITH SILVER IN THEM,  
NOT MOON ROCKS, NOT METEORITES,  
JUST PLAIN EVERYDAY ROCKS.

TO GIVE AS "PETS"

THE QUESTION CAN BE FAIRLY ASKED  
BY LATER GENERATIONS; TO GIVE AS  
"PETS" TO PEOPLE THEY DIDN'T LIKE?



(5)

OR TO people they did like?  
GOOD QUESTION - WITH NO ANSWER,  
WITH NO ANSWER, BECAUSE BOOMERS  
NO MORE NEEDED A REAL REASON  
TO SPEND (THEIR OWN OR THEIR PARENTS)  
MONEY THEN A MASS OF LEMMINGS  
ALL RUSHING OFF A CLIFF INTO THE  
SEA TO THEIR DEATHS NEED A  
"REASON" TO DO SO -  
OR ANY KIND OF REASON they would  
be able TO UNDERSTAND OR  
ARTICULATE, AT ANY RATE.  
JUST FILE IT UNDER "MINDLESS  
CONSUMERISM - baby BOOMER ADDITION"  
AND LEAVE IT AT THAT.

COONSKIN HATS.

Hoola-Hoops.

PET ROCKS.

BERNIE MADOFF.

- BERNIE MADOFF?

yes; see why a clown like him  
~~could~~ eventually showed up to  
Fleece SO MANY baby boomers who  
OF COURSE JUST LINED RIGHT UP TO  
GIVE him ALL THEIR MONEY?

Like Lemmings TO THE SEA -

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