

"Why ELVIS WAS "The King," CONTINUED"

By PAT/SALTY

ELVIS PRESLEY WAS CONSIDERED "THE KING" TO MAINLY WHITE ROCK N' ROLL FANS YET MOST BLACK ROCK N' ROLLERS - PARTICULARLY MUSICIANS - NEVER CONSIDERED ELVIS TO BE THE KING. TO BLACK MUSICIANS SUCH AS RAY CHARLES - AND MANY OTHERS - ELVIS WAS - AT BEST - A YOUNG WHITE SINGER WHO STOLE "THEIR" MUSIC AND "THEIR" SOUND TO CASH IN BIG TIME AS THEY - BEING BLACK - NEVER COULD. AT WORSE, THEY CONSIDERED ELVIS A PUNK AND A THIEF AND WORSE.

THIS IS WHAT ENVY + JEALOUSY DOES. IT WARPS PEOPLES PERCEPTIONS + JUDGEMENTS, BUT ALL IT EVER WAS - IN REALITY - WAS CAPITALISM - NEVER RACISM, WHICH - UNDERSTANDABLY - MANY BLACKS IMAGINE THEY SEE EVERYWHERE. ELVIS WAS A GOOD LOOKING WHITE BOY WHO COULD SOUND "BLACK" WHEN HE SANG, AND THE COMBINATION OF BEING WHITE WHILE SOUNDING BLACK SPELLED MAXIMUM PROFIT POTENTIAL, IS ALL IT WAS. FOR THE IDIOTS OUT THERE WHO NEED TO HAVE IT SPELLED OUT (WE'LL DO SO REAL S-L-O-W); WHITE AMERICANS OUTNUMBERED BLACK AMERICANS - STILL DO - AND THAT MEANS MORE MONEY TO BE MADE FROM THE FORMER (WHITES) THEN FROM THE LATER (BLACKS). THAT IS HOW CAPITALISM WORKED. AND WORKS. AND WILL ALWAYS WORK. ELVIS BECAME THE PERFECT →

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1950's opportunity for American Capitalism to cash in on a good looking talented white boy who could move + sing + promote the new "HOT" Black music ("Rockn'roll").
simple advice; Follow the money!

IF AMERICAN CAPITALISM HAD PROMOTED ANY BLACK SINGER TO TRY AND DO WHAT ELVIS DID, they NEVER would have had the huge nationwide level of sales they had for years with ELVIS. ITS THAT SIMPLE, CUT, AND DRIED.

They might have had SOMETHING BIG such as Chuck Berry BIG OR Little Richard BIG OR FATS DOMINGO BIG BUT NEVER would they EVER have had anything approaching ELVIS PRESLEY BIG.

CAPITALISTS ARE NOT STUPID. They know how to add numbers up. They know where the big money can be made. AND - JUDGED FROM THAT CRITERIA ALONE - They made the EXACT RIGHT CALL.

AS FAR AS PROMOTING ELVIS BACK IN THE 1950's WAS CONCERNED. SURE, RAY CHARLES COULD SING + PLAY - AND, HOW! - BUT HE WAS A) BLACK, AND, B) BLIND.

NOW, IN A SOCIETY IN WHICH THE MAJORITY ARE BLACK AND BLIND OR EVEN JUST ONE OR THE OTHER - CAPITALISTIC PRINCIPLES (#) ~~might~~ might have promoted RAY CHARLES TO BE "THE KING". HOWEVER, AMERICA ISN'T AND CAPITALISM DIDN'T, SO END OF STORY - ITS ALL RATHER SELF EXPLANATORY.

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