EVIL KNOWS NO EARTHLY BOUNDS .. Those who have SOLD Their MORTAL SOULS TO THE EVIL ONE ARE NOT Limited ONLY TO The GORDAN GEKKO TYPES OF WALL STREET OR TO The OZZY OZBORN BLACK SABBATH HEAVY Death METAL Types, Either. BECAUSE ONE UNUSUALLY SUCCESSFULL N. F. L. HEAD COACH - AT LEAST ONE FOR SURE- HAS SOLD his SOUL TO Achiev EARTHLY Success; NEW ENGLAND PATRIOTS COACH BILL BELACHICK! his LONG WINNING RECORD AS A COACH is AS WELL KNOWN AS IT hAS been INEXPLICABLE TO MANY. Some people Refer to him AS FOOTBALLS MA "MAD GENIOUS." AS A MAN Who WILL STOP AT NOTHING in order to win. he is A MAN Who - in A COAChing FRATERNITY OF GREGARIOUS MEN - A MAN Who Avoids FREANDLINESS AND GOOD SPORTSMANLIKE HANDSHAKES LIKE DRAKULA AVOIDS CRUSAFIXES; HE is A MAN POSSESSED -

"AND possessed NOT JAST BY A "BURNING Desire TO WIN, "FITHER.

BUT possesses By Something Else. OTHER COACHES CAN'T QUIET put Their Fingers on it;

WHATS WRONG WITH THAT GUY, ANYWAY-They ASK EACH OTHER.

Shaking hands with him AFTER A GAME is Like Shaking hands with A COLD Fish. OR A CLAM. OR A DEAD MAN.

(if They only KNEW!)

how come he never seems to Enjoy
Life or Enjoy being Around other
Coaches — or Even Around other people?
Why is the Guy so paranoid, they wonder.
And his Long Rumored propensity For
Cheating Puzzles them no End.
Well, be puzzled no more, because
BELAchick Avoids Making Eye contact,
Avoids handshakes, Avoids Unnessessary
Human Contact, and is so persended
Paranoid Because..... HE is Evil!
he has a deep dark secret that he
hides like a miser hiding Quarters;
A secret that he Lives in Terror and
FEAR OF Ever Getting out;

OF COURSE he CAN GET LITTLE OR NO JOY OUT OF his WINNING OR SUCCESS! OF COURSE he KNOWS THAT The DAY BROOKEDACING DRAWS EVER CLOSER When he will be Required to Spend ETERNITY PAYING FOR his Few Short EARTHLY YEARS OF SUCCESS. OF Course he cheats -DOESN'T The DEVIL ALWAYS CHEAT? 50 why should The Devils people Be ANY DIFFERENT? ITS BECAUSE SAD, HOSTILE, UNPLEASANT, PARANOID, HUMANITY HATING BILL BELACHICK Finds himself - As They SAY - ON The "HORNS" OF A DELEMMA. LOCKED INTO A CONTRACT he CAN NOT BREAK. The ULTIMATE CONTRACT. FOR his SOUL. he KNOWS There REALLY is NO Going BACK. he CAN ONLY put The Time OFF Some By SNEAKILY RECRUITING OTHERS TO SELL Their Souls FOR FOOTBALL SUCCESS, TOO. LIKE CERTAIN OF his PAST-AND PRESENT-PLAYERS. (The BRADY BUNCH, ANYONE?) he is A COACH THAT WILL STOOP TO EVEN THAT!

WELL (ALL TOGEATHER NOW) BILL BELACHICK: GO TO HELL!